



## Majestic MRSS Monthly Newsletter

February Issue

Tel: +91-22-2654 2741 | Email: [info@mmrss.com](mailto:info@mmrss.com) |



Source – [www.research-live.com](http://www.research-live.com) & [www.mrweb.com](http://www.mrweb.com)

### Industry News

**TV set viewing falling as mobile viewing rises, 27th February'15**

<http://www.research-live.com/news/tv-set-viewing-falling-as-mobile-viewing-rises/4012963.article>

**LinkedIn launches ad network, 23<sup>rd</sup> February'15**

<http://www.research-live.com/news/technology/linkedin-launches-ad-network/4012940.article>

**Lego is world's most powerful brand, 20th February'15**

<http://www.research-live.com/news/lego-is-worlds-most-powerful-brand/4012929.article>

**Young girls want fun and confidence from brands, 23rd February'15**

<http://www.research-live.com/news/young-girls-want-fun-and-confidence-from-brands/4012937.article>

**Brands 'should encourage consumers to complain about marketing, 25<sup>th</sup> February'15**

<http://www.research-live.com/news/brands-should-encourage-consumers-to-complain-about-marketing/4012954.article>

**Speaking truth unto power, 16<sup>th</sup> February'15**

<http://www.research-live.com/features/speaking-truth-unto-power/4012908.article>

**Privacy moves from backroom to boardroom, 4 February 2015**

<http://www.research-live.com/features/privacy-moves-from-backroom-to-boardroom/4012857.article>

## Internal News:

Sarang Panchal, CEO, MRSS INDIA as a guest speaker at Global Marketing & Advertising Week 2015 on "Age of empowered customer"



